

Spirit of Homecoming



A student rides a mechanical bull during the Homecoming tailgate, Oct. 12. UP photo by Sydney Vo

Festivities engage campus

Maddie Sims
UP editor

Homecoming 2024 offered an exciting array of activities that culminated Saturday with tailgating before the big game.

The week started with events for students to decorate pumpkins, create mums, and customize LU merch.

On Oct. 9, the National Pan Hellenic Council hosted a hump day on the Quad, which spotlight NPHC sororities' and fraternities' tradition of strolling to music.

Jordan Spears, Rosharon junior, said it was his first time attending the event and said he liked that it was outside and the weather was nice.

"I definitely recommend it, coming with some friends," he said. "Most times out of ten, you know somebody in a fraternity or sorority anyways, so why not?"

There was some disappointment, Oct. 10, when the Jefferson County issued a burn ban just hours before the scheduled Homecoming pep rally at the Spindletop-Gladys City Boomtown Museum Field, which meant the traditional bonfire had to be canceled.

Despite the setback, the pep rally still drew a crowd. The event included multiple food trucks with boudin, barbeque and even sno-cones. LU's cheer and dance team performed routines. The event also saw the announcement of the

Homecoming Court, except for King and Queen which was to be announced during the game.

At the end of pep rally, LU President Jaime Taylor pushed the button and the replica Spindletop oil derrick launched the gusher 100-feet in the air.

Freddie Titus, Vice President for Student Affairs, said the rally was well attended and everyone had fun.

"Students got me to dance tonight," he said. "We have a great group of students here at Lamar University. You can tell that they appreciate what goes on here."

President Taylor said the pep rally and all the Homecoming

See **HOMECOMING**, page 6



UP photo by Brian Quijada

Khalan Griffin scores the second touchdown of the game against Stephen F. Austin University, Oct. 12, at Provost Umphrey Stadium.

Lamar lose to SFA in SLC opener

Brian Quijada
UP sports editor

After a strong 3-0 start to the season at home, the Lamar University football team lost to Stephen F. Austin University, 20-27, Oct. 12, at Provost Umphrey Stadium. The game was the Cardinal's first Southland Conference game of the season.

Three minutes into the game, LU allowed the Lumberjacks to get on the scoreboard with

See **FOOTBALL**, page 8



UP photo by Caraline Otte

Shannon Harris, 91.3 KVLU development director, in the station's studio. Lamar University's public radio's fall pledge drive continues through Oct. 23.

KVLU kicks off fall campaign

Caraline Otte
UP contributor

91.3 KVLU, Lamar University's public radio station, is hosting "Radio You Value," its fall fundraising campaign through Oct. 23.

"People, individuals, businesses and corporations can sponsor the programs that we host, but our largest source of funding is from just everyday listeners," development director Shannon Harris said.

"That's how we pay for our

programs; our listeners are what make that possible."

The fall pledge drive is an eight-day campaign which began Oct. 15. However, Harris said listeners are encouraged to give throughout the year.

"It's not like you're expected to do anything after that or that we're going to be bombarding you with anything," she said. "It's really just you're supporting KVLU, and there's a variety of ways to do that."

To contribute to KVLU, lis-

teners can make a one-time gift or become members who pay a subscription with an amount of their choice.

"It's very easy just to listen and think, 'Well, somebody else is going to take care of that,'" Harris said. "If everybody thought that, then we wouldn't have any support."

Anyone becoming a member or renewing their membership during the campaign before 6 p.m. on Oct. 22

See **KVLU**, page 2

LU expands laptop loaner program

Luis Lemmen
UP contributor

Lamar University is expanding its Cardinal Connect program which enables students to borrow laptops for free.

"Students can borrow a laptop for a period of three days to eight weeks, with the option to extend," Steven Veron, assistant vice president of I.T. operations,

said. "The laptop can be picked up in the Mary and John Gray Library. There is no charge. Only the Lamar ID is required. We give you the bag, the laptop and the power cord."

Veron said that the idea came from other universities that have similar programs.

"Many students borrow a

See **LOANER**, page 2



UP photo by Luis Lemmen

James Neil works on a laptop which is part of the Cardinal Connect loaner program.

QUOTE OF THE WEEK

“No spring nor summer beauty hath such grace as I have seen in one autumnal face.”

– John Donne

NOTICE

The University Press can be read online at www.lamaruniversitypress.com. For updates, follow us on Facebook, or on Instagram and X @uplamar.

★

★

★

★

★

★

YOUR

VOTE

COUNTS

TEXAS GENERAL ELECTIONS

Tuesday, November 5, 2024

7 am to 7 pm

Cardinal Club Room

in the Montagne Center

Open to **registered** Jefferson County voters.

Must bring acceptable photo identification:

• Texas Driver License

• Texas Election ID Certificate

• Texas Personal ID Card

• Texas Handgun License

• US Military ID Card with Photo

• US Citizenship Certificate with Photo

• US Passport

VOTETEXAS.GOV

POWERED BY THE TEXAS SECRETARY OF STATE

LAMAR UNIVERSITY

SCRABBLES by Dalia Osman

©University Press 2024



KVLU from page 1

are eligible to win a digital radio and CD player donated by the Dishman Art Museum.

Sustaining members are automatically entered into any KVLU giveaways.

The station is an independent National Public Radio affiliate that includes daily news, music programs and features.

“We’re located on the campus of Lamar University and we do a lot of things that are associated with the campus,” Harris said. “Every day you’ll hear a different feature that highlights either the Lamar

University campus or the Southeast Texas community.”

The station receives a grant from the Corporation for Public Broadcasting. CPB is a private, non-profit organization that supports public radio.

“We have to show that we have a listenership that wants public radio in Southeast Texas,” Harris said. “So, if we don’t have those numbers to show, then it won’t match for that CPB grant.”

KVLU is seeking volunteers to answer calls during the campaign. Students can sign up to

volunteer online at lamar.edu/kvlu.

“When we’re live on the air, we encourage people to call,” Harris said. “We have volunteers manning the phones and taking those pledge forms and students are always a big part of that.

“You can give any time. Every little bit makes a big difference for the success of the campaign.”

To pledge, listeners can call 409-880-8164, or visit KVLU.org and click “Give Now.”

LOANER from page 1

laptop because they don’t have one of their own,” he said.

Veron said students use the computer lab in the library but it is not open around the clock, and its opening hours do not necessarily align with the students’ work schedule.

“We’ve also had a few laptops checked out for students who had a laptop, but theirs got broken and they had to get it fixed,” Veron said.

The program started in fall 2023 with 22 laptops, James

Neil, LU client computing specialist, said.

“So far, the project has been really successful,” he said. “We’re helping out students that don’t have a laptop and make sure they’re able to continue their studies.”

Neil said that all 27 laptops are currently loaned out and he has a waitlist of more than 20 people.

“First come, first served,” he said.

Veron said the he has got

positive feedback.

“Students really appreciate having this as an option,” he said. “We’re going to purchase another 53 laptops this semester. That will make a total of 70 available laptops.”

In the long term, Veron said, the number of laptops in the Cardinal Connect program will increase to several hundred.

Students wishing to be added to the waitlist should visit the Gray Library help desk on the first floor.

UNIVERSITY PRESS

©University Press 2024

Editor

Maddie Sims

Sports Editor

Brian Quijada

Photo Editor

Carlos Viloría

Contributors

Aaron Saenz

E.J. McMillen

Kami Greene

Luis Lemmen

Advisors: Andy Coughlan and Stephan Malick

Member of Texas Intercollegiate Press Association

Brandy Madison

Reagan Rigby

Caraline Otte

Becca Wallage

Luis Figueroa

Presleigh Peveto

Hannah LeTulle

Marketing

Jill Stokes

Sydney Vo

Content Manager

Adam Nguyen

Department of

COMMUNICATION & MEDIA

YOUR

Moment

IS HERE

journalism • broadcasting • advertising

film • public relations • podcasting • speech

COLLEGE OF FINE ARTS & COMMUNICATION
LAMAR UNIVERSITY
Department of Communication & Media

409-880-8153

lamar.edu/communication

Information Age of Hysteria

Media literacy more important than ever

Misinformation is a staple of the internet, with satire news sites such as The Onion, The Beaverton and others existing on the platform for years.

With the rise of AI and the upcoming presidential election, finding articles spreading misinformation is easy, with people choosing a narrative that fits their truth, whether the facts bear it out or not.

At the presidential debate, Sept. 10, former president Donald Trump claimed Haitian immigrants in Ohio, are, “eating the dogs. The people that came in, they’re eating the cats. They’re eating the pets of the people that live there, and this is what’s happening in our country, and it’s a shame.” His vice presidential running mate, J.D. Vance, agreed.

Those claims were provably false. ABC News anchor and debate co-moderator, David Muir, went to Springfield, Ohio’s city manager to check the claims and was told there were no credible re-

Commentary



Maddie Sims
UP editor

ports of pets being harmed, injured or abused by people in the city’s immigrant community.

Trump has also made false accusations against the Democratic candidate, Kamala Harris. In his North Carolina rally in August, he claimed the only way she could actually win was by cheating and how it was “unconstitutional” for the Democratic party to replace Biden as the candidate.

Neither of these claims are true, as any candidate has a chance of winning the election fairly and Biden dropped out of the presidential race before he was considered to be the official Democratic nominee.

The elections are just one drop in the sea of internet misinformation, ever increasing with the rising tide of artificial intelligence in Google searches.

In May, Google released a program called AI Overviews which acts as a search feature. However, this new algorithm is far from accurate. Within days of AI Overviews’ release in the U.S., the program suggested users add glue to pizza, eat at least one small rock a day, and that former president Andrew Johnson earned university degrees between 1947 and 2012, despite dying in 1875.

The first example came from a joke on Reddit and the second was an article from The Onion.

When AI is trained to find information in a sea of joke advice, satire and just plain falsehoods, the consequences can be dire.



UP AI-generated graphic

Not everyone can tell the difference between fake and real news. What would happen if someone read these results and truly believed they should eat one small rock every day? It sounds like a future dental bill waiting to happen.

Additionally, AI photos and videos are becoming more common across social media platforms like Facebook, Pinterest and X, formally known as Twitter, with some people believing them to be real pictures.

With the rise of social media as a news outlet, more people are becoming misinformed about important topics. A 2022 study found that when TikTok users searched for top news stories, almost 20% of the videos returned contained misinformation.

It also doesn’t help that social media content is a curated algorithm, intended to keep the consumer on the

app as long as possible. A 2019 study confirmed social media apps like Facebook prioritized posts with a majority of “angry emojis,” which statistically were more likely to be classified as misinformation.

In terms of finding the truth, the internet is a double-edged sword, with accurate information on one side, and misinformed hysteria on the other. As Green Day’s song, “American Idiot,” illustrates, we are, “One nation controlled by the media, an information age of hysteria and it’s calling out to idiot America.”

For this narrative to change, we must inform ourselves and others and seek out credible news sources. Sure, it takes work. But the alternative is believing the Earth is flat. I read it on the internet so it must be true.

UPeditorial

Students’ electoral participation matters

It’s almost time to vote in the 2024 presidential election, with early voting beginning Oct. 21. Tensions between the two candidates have been high for months and the future of the nation looks uncertain.

Originally, the 2024 election seemed to mirror 2020’s, with the same candidates. While 81-year-old Biden was pressured to drop out of race due to age, it should be noted that Trump is 78, just three years younger.

These people are pushing policies that affect our future while realistically not being around for the consequences of their decisions.

We are the ones who must live in the world they create. We are the nation’s future, and we must have a say in who will take the charge.

Our voice matters more than we think; let’s work together to make ourselves heard. Vote.

School meal programs are investment in US’s future

This is National School Lunch Week and it is essential to highlight the impact of the school lunch program on the Beaumont community and beyond. The NSLP ensures that children in public and non-profit private schools, regardless of their family income, have access to healthy meals.

Every school day, millions of students walk into cafeterias to get the fuel they need to thrive academically and to support their overall wellbeing. The lunch program provides free and reduced-price lunches to eligible students, helping those who might otherwise struggle to afford food. For many children, school meals are often their only source of balanced nutrition, making this program essential for their growth and development.

Mary Ellen Vivrett, Beaumont ISD director of child nutrition, said studies have demonstrated that school meal programs play an important role in obesity prevention, overall student health, attentiveness and academic achievement by improving children’s

diets and combating hunger.

“Students that are fed well do better at school,” she said. “School meals have been found to improve student behavior and academic outcomes and nourish their body and mind.”

The number of families who are considered economically disadvantaged at BISD stands at 87%, Jenny Angelo, BISD executive director of curriculum and instruction, said. As a result, the district is qualified to operate the state-funded Community Eligibility Provision Program at its campuses, which provides all students a free breakfast and lunch at no cost.

“BISD has a significant number of students who are ‘school-dependent,’ meaning that economically disadvantaged students rely on the school system to provide supports that they may be missing at home, including healthy and varied meals,” Angelo said. “When a student comes to school hungry, it creates a serious barrier to learning, cognitive development and the ability to focus.

“Vast research supports a direct correlation between a student having access to nutritious meals and improved reading levels, concentration, behavior due to stabilized blood sugar and test scores. Healthy meals are a key component in supporting our students’ achievement.”

With food costs on the rise, the need for food programs is heightened and expansion for universal meals across the state should be the next step. We must maintain current funding, but also advocate for expanded eligibility to include more families in districts throughout the state.

Free meals help decrease financial

stress on parents and eliminate school meal debt, Vivrett said.

“We believe that all students should have equitable access to all meals at school and reduce any stigma that may exist around ‘free meal students,’” she said.

According to the Texas Department of Agriculture, 43 percent of Texas school districts qualify for the CEP. Critics of the program cite the cost of funding a large amount of additional meals. However, the long-term benefits of access to nutritious meals far outweigh cost concerns.

Healthy students translate to academic achievement and improved workforce productivity down the line. As a result, the National School Lunch Program contributes to local economies, and contributes to future success for the individual, potentially breaking a cycle of poverty for a student and their families.

As a community, it is our responsibility to ensure that every student can walk into their classroom and know where their next healthy meal will come from. We must advocate for a future where every child has the nourishment they need to learn, grow and succeed.

Visitors are invited to attend BISD schools during National School Lunch Week to see the program in action.

“Stakeholders who might not otherwise have a chance to see our Child Nutrition department in action are able to visit our school cafeterias, eat a delicious and healthy meal and interact with our students during their lunch time,” Angelo said.

We must view the program as an investment in our collective future.

Commentary



Hannah LeTulle
UP contributor

Letters Policy

Individuals who wish to speak out on issues should send a letter fewer than 400 words in length to Letters to the Editor, P.O. Box 10055, Beaumont, TX 77710, or drop letters off at our office in 202 Carl Parker Building. The writer’s name, address, telephone number and ID number must accom-

pany each letter. Letters received without this information cannot be printed. Letters may be edited for length, grammar, style and possible libel.

Opinions expressed in letters are not necessarily those of the UP student management. Letters by the same writer on the same subject will not be published. Poetry and religious debates will not be published.

The opinions that appear in editorials are the official views of the University Press student management as determined by the UP Student Editorial Board. Opinions expressed elsewhere on this page are the views of the writers only and are not necessarily those of the University Press student management. Student opinions are not necessarily those of the university administration.

Exploring the Unseen

Dishman Art Museum hosts ‘Where the Amish Vacation’ photos

REVIEW
Sidra Ganni
UP contributor

When people think of the Amish and Mennonites, images of rural landscapes, simple living, and dark, solid colors come to mind. However, different denominations of Anabaptists travel to Pinecraft, a small community in Sarasota, Florida, to escape the winter. “Where the Amish Vacation,” an exhibition of photographs by Dina Litovsky, is on display at the Dishman Art Museum through Nov. 4.

In the images, the Anabaptist trade their iconic buggies for modified golf carts, proving that even the most devout can indulge in high-tech fun. The women spend sun-soaked days at Siesta Beach playing volleyball, biking, golf carting, tanning and exploring the vibrant boardwalk, blending traditional values with a dash of modern flair.

Ukrainian native Litovsky was assigned to Pinecraft for a weekend by The New Yorker magazine and said she fell in love with the project and was fascinated by the intersection of Amish tradition and modernity.

Litovsky traveled to Pinecraft several more times to document the Amish in a different light. Her interest in group behavior led her to capture moments where the Amish and Mennonites are relaxed, showing a different, less serious side of themselves.

In a BBC interview, Litovsky said that as a woman she was able to interact and connect with the Amish women, gaining their trust and leading Litovsky to capture moments no one else could.



An untitled photo from Dina Litovsky’s “Where the Amish Vacation” on display at the Dishman Art Museum through Nov. 2.

Litovsky usually documents American culture and its social dynamics, focusing on the ideas of leisure and subcultures, to connect with others and have a better understanding of cultures many are not a part of. But “Where the Amish Vacation” is out of her usual scope, she said, as she had not previously documented any religious subcultures.

“(Litovsky’s work) is a remarkable exploration of the Amish community, skillfully capturing the nuances of their leisure time with both respect and authenticity,” Dishman curator Dennis Kiel said. “By capturing the Amish and Mennonites in a way not many people know of, each photograph shows a unique way of leisure when on vacation, inviting us to appreciate and have a deeper understanding of a subculture.”

Kiel said one of his favorite photos shows the Amish in a light rarely seen — vibrant colored and patterned clothing and a playful rebellion as

women play Bocce Ball, a game typically men play, all while receiving support from their husbands, setting a reminder that even in the bounds of tradition, there was some unexpected expressions of individuality.

Another photograph depicts something unexpected. A cheerful family sits together on their front lawn, the vibrant green grass beneath them contrasting with the colorful scene unfolding on the street. They lean back in leisure; smiles are brightening their faces as people pass by.

The warm sunlight bathes the scene, enhancing the sense of togetherness and community, as this family relishes the simple pleasure of shared moments on a beautiful day.

“Where the Amish Vacation” is a wonderful exhibition. Litovsky shows us the Amish community in another light.

The Dishman Art Museum is located at 1030 E. Lavaca on the Lamar University campus. Hours are Monday-Friday, 9 a.m.-4 p.m., and Saturday, noon-4 p.m.

For more, visit lamar.edu/dishman.

A Disaster Response Community Impact Initiative

Pick up backpacks at
Cherry Engineering Signature Centers,
Suite 101

Wednesdays at 11 a.m.-2 p.m.

Free backpack with Smart Storm Training



For more information contact
Teressa Roberston
Assistant Director of Engagement
teressa.robertson@lamar.edu
(409)880-7236

<https://www.lamar.edu/center-for-resiliency/index.html>

3 Courses Currently Available

- Tier 1 - SmartStorm Preparedness
- Tier 2 - iSTAT Awareness & Assessment Preparedness
- Tier 3 - Post Flood Muck-Out and Gutting Preparedness

Suitable for **ALL** users





Southeast Texas
Voluntary Organizations
Active in Disaster

COOPERATION | COMMUNICATION | COORDINATION | COLLABORATION



SmartStorm
POWERED BY ISTC



CENTER FOR RESILIENCY
LAMAR UNIVERSITY

UPHOLDING A LEGACY

Memoir celebrates life of local political giant

Maddie Sims
UP editor

Jim Sanderson, LU Writer-in-Residence, held a book signing at the Tyrrell Historical Library, Oct. 10. Sanderson signed copies of “Turtle on a Post,” a memoir by the late state senator Carl Parker, compiled by Sanderson.

Sanderson said the project was conceived three years ago when Parker called him wanting his help on writing a book.

“Carl had these vignettes, these pieces of stuff that he hadn’t written, but had spoken into a recorder,” Sanderson said. “Then various people, including his wife Beverly, had transcribed and written them up. Once I started seeing him, I thought, ‘Well, wait a minute, maybe this might be a good deal, because Carl’s done the writing. I’ll get the idea, and we’ll share the profits.’”

The book goes through Parker’s life growing up in Port Arthur in the ’40s and ’50s and his higher education including earning his undergraduate degree at Lamar State College of Technology, now Lamar University. It also covers his time in law school, in the military and as State Representative and Senator.

Parker died in March, with his wife Beverly passing in April, before the book was

published.

“That was sort of devastating, because I really wanted to know what they thought,” Sanderson said. “Essentially, I had the audience in mind, you know? (I think,) ‘Are they happy with it? Did we do things right when it came out?’”

“While I was reading it, I think you can see certain things that apply to the area in general. In 1941, the population of Texas switched from more rural to more urban. Carl’s parents came from Louisiana to Port Arthur to work with refining, so they brought these Louisiana rural ideas, recipes, outlook

and religion with them, and almost this protection of the unions.”

Sanderson said the book’s title refers to the saying regarding how a turtle gets up on a fence post.

“Carl attributed it to Mark Twain, but in a Google search, I found that it could have been Abraham Lincoln, Bill Clinton or it could be Barack Obama,” Sanderson said. “It’s been around a long time. People get it kind of wrong when they state it. They just say that if you see a turtle up on top of a fence post, you know he didn’t get there by himself. But people leave out the rest — He ain’t

going to get down by himself, either,”

Sanderson said the title was Parker’s idea.

“He felt as though he were a turtle on the post, and the book closes out with that sort of attitude, that he had a lot

of help — he needed a lot of help to get up that post and get off of it,” Sanderson said.

“Turtle on a Post” is published by Lamar Literary Press and is available through Amazon or other on-line bookstores.



UP photo by Maddie Sims

Jim Sanderson, right, signs copies of Carl Parker’s memoir “Turtle on a Post,” at the Tyrrell Historical Library, Oct. 10.





Join
Spindletop Boomtown Museum

SPOOK

Fest 2024

Museum Madness



Friday,
October 18,
2024

Trick-or-Treat:
5:30pm

Movie: 7:30pm

Hotel Transylvania

5550 Jimmy Simmons Blvd
Beaumont, Texas





DIVISION OF STUDENT AFFAIRS & STRATEGIC INITIATIVES

SEE YOUR OPPORTUNITIES!

GET INVOLVED WITH STUDENT LIFE!

WED
10/16

Hot Chocolate & T-Shirt Swap
10 am - 12 pm | The Quad

First-Gen Connections Meetup
12 pm - 1 pm | SSC Live Oak Ballroom B

THU
10/17

STI Testing
10 am - 4 pm | SSC Cypress 125/127

Criminal Justice & Social Services Career Fair
12 pm - 2 pm | SSC Live Oak Ballroom

Arts & Crafts
5 pm - 7 pm | SSC Food Court

FRI
10/18

Pizza Pickup
11 am - until we run out | SSC Front Porch

Spookfest Volunteer Opportunity
5 pm - 7:30 pm | SSC Cypress 125/127

SAT
10/26

Volunteer at the Autumn Fair
10:30 am - 3 pm | Shangri-La Botanical Gardens in Orange

SEE MORE OF THIS WEEK’S EVENTS ON LUHUB



HOMEcoming from page 1

events are important parts of campus life.

“These types of events, when you have students doing extracurricular activities and bonding, this is the kind of stuff that improves student success,” he said. “This is the kind of stuff that keeps students in school and helps them finish and get their degree.”

After Thursday’s hectic activities, student relaxed on the Brooks-Shivers Dining Hall lawn, during the Goat Yoga session. As the goats bleated and grazed instructor Emily Singer led students through exercises while 10 little goats scampered around them and sometimes even climbed up on them.

“Goat yoga brings people together,” Singer said. “People have lots of laughs, making it a bonding experience. It is a nice intro to yoga, because people have a little bit more fun. I used to have goats growing up, and I love teaching yoga. I just tied in together.”

Luke Williams, Beaumont junior said that after building the bonfire it was nice to chill out and do some stretches.

“When the goat jumps on your back, it’s like a nice little massage,” he said. “I’m really not a yoga enthusiast. But who could say no to free goat yoga?”

Rap artist Waka Flocka Flame performed at the Neches FCU Arena at the Montagne Center, Oct. 11. He played his songs “No Hands” and “Grove Street,” and shuffled through his Spotify playlist while he danced and interacted with the audience.

“Waka was down with the people, the energy stayed up the entire night.” Nyah Greene, Winnie junior, said.

Madisyn Valka, Winnie senior, said the concert was a great experience.

“It was amazing and so much fun,” she said. “I wish we had things like that more often. It was a nice treat/break from classes.”

Homecoming day was filled with activities all across campus, from the Spindletop Museum, which hosted a classic car show, to the tailgating area across from Provost Umphrey Stadium.

Spindletop Gladys-City Boomtown Museum’s second-annual car show brought together Lamar alumni and others in the local car scene.

“I think it’s really nice how they do it here in the old town,” Jacob Patrick, president of the Excessive Performance Car Club, said. “It makes for a really nice setting for a car show. This is our second car show to do at Lamar, and we really enjoy them. They’re really laid back. A lot of car shows are pretty uptight, but we enjoy doing them out here and being able to support the team.”

The event offered a unique opportunity for people in the community to celebrate their passion for cars.

“A lot of alumni signed in and said how they graduated here, and have told us about their time at Lamar as they’re checking in,” Kristi Whitte, who was registering the cars, said. “It’s been fun, just all the school spirit that it seems to bring out in everyone is great to see.”

Vance Burton showed off his 2018 Chevrolet Camaro Hot Wheels 50th Anniversary Edition car, and its matching model counterpart.

“I do car shows every weekend and bring the Hot Wheels car out,” he said. “The best part, though, is seeing the smile on the kid’s face when they get free Hot Wheels from me.”

The Tailgate was held at the E-3 lot on campus, in front of the Plummer Building.

Brady Frazier, Cleveland senior, said his favorite parts of the tailgate were the Aguas Fresca, the Boss Burger food truck, and the Cup Pong tournament.

“My friend Rafael was my teammate and we got second place,” Frazier said. “I got to hang out with people from other clubs and alumni. I enjoyed the tailgate, it was my first one.”

Reese Rodgers, Silsbee sophomore, said the tailgate allowed him to meet new people from different majors.

“I got to play games with friends, played cornhole and learned interesting rules about the game,” he said. “I saw other games around me such as axe throwing and paper football. Overall, it was a great time. I would highly recommend this to other people, especially if they want to have a good time and hangout.”

At halftime of the game against Stephen F. Austin, the Homecoming King and Queen joined the Homecoming Court. Jonah Smith was named King and Adebola Odunlami was named Queen. The Court was rounded out by Lea Walker and Briley O’Connor were named Freshman Princess and Prince, Regori McGill and Carlos Vloria were named Sophomore Princess and Prince, and Junior Princess and Prince are Dynasia Hickman and Ethan Ellis.

Lamar’s Homecoming is an important tradition where students have fun and the community can see what Lamar has to offer. Next year promises to be bigger and better. And maybe there will be some rain so the Bonfire can return.

Compiled with reports from Jill Stokes, Sydney Vo, Luis Lemmen, Carlos Vloria and Kami Greene.



Shawn Nguyen, Nederland senior, throws a ping pong ball during cup pong at the tailgate, Oct. 12.

UP photo by Carlos Vloria



Homecoming 2024 Queen Adebola Odunlami and King Jonah Smith were introduced during halftime.

UP photo by Brian Quijada



Rap artist Waka Flocka Flame performs at the Neches FCU Arena at the Montagne Center, Oct. 11.

UP photo by Kami Greene



A child plays in the foam machine outside the Plummer Building during tailgate festivities, Oct. 12.

UP photo by Carlos Vloria



The Ballet Folklorico Herencia Mexicana perform a traditional dance during the Homecoming tailgate, Oct. 12.

UP photo by Carlos Vloria



Students created unique pieces during the Late Night Mum Factory on the Sheila Umphrey Recreational Sports Center Patio, Oct. 9.

UP photo by Carlos Viloria



A child plays Roller Bowler at the tailgate.

UP photo by Carlos Viloria



Students participate in goat yoga on the Dining Hall lawn, Oct. 11.

UP photo by Luis Lemmen



President Jamie Taylor, in black, flanked by Freddie Titus, left and Homecoming King Jonah Smith, dances at the Homecoming pep rally, Oct 10, at the Spindletop Gladys-City Boomtown Museum.

UP photo by Carlos Viloria



UP photo by Sydney Vo



UP photo by Jill Stokes



UP photo by Carlos Viloria



A students pies a member of Pi Kappa Alpha during the Pie A Pike event at tailgate. member, above left. Big Red and Lu, the Cardinal mascots pose in front of car at the classic car show, top, at Spindletop Gladys-City Boomtown Museum. Wooden pallets sit unused as bonfire was canceled when Jefferson County issued a burn ban hours before the pep rally bonfire was due to begin, above. Alpha Kappa Alpha perform during Hump Day, Oct. 9, left.

UP photo by Carlos Viloria

Signature scents hit area department store

Luis Figueroa
UP contributor

Dillard’s has traditionally focused its cosmetics sales on designer brands such as Chanel, Prada and Dior.

However, with the rise of fragrance culture, especially on TikTok, Dillard’s is broadening its supply of imported niche fragrances at their Parkdale Mall location.

“We just recently got Creed installed and a Parfum de Marley shop,” Diana Dixon, Dillard’s assistant store manager, said. “Our sales have been proven in the past to be good, therefore our store was picked to get these lines in.”

Creed is a niche brand that originated in London. The focus is luxury fragrances with

high quality ingredients. Parfums de Marley Boutique US is also a niche brand that originated in France with a focus on bold and unique scents.

Traditionally, the niche brands are only found in high-end boutiques, but they are branching out to department stores such as Dillard’s.

“Clients that normally go to the Houston area, they don’t have to do that anymore, they can stay here in Beaumont,” Dixon said. “We’ve had several customers tell us that this is the best thing that we’ve done — they can just get it here in their hometown.”

Niche fragrances are designed in small factories called Niche Houses, Creed’s parent company Estée Lauder states on its website. Unlike designer

fragrances, which produce a variety of items across product lines, niche brands focus only on fragrances, and their brands are more difficult to find.

Niche fragrances are considered a luxury, making them tailored to customers who want high end product.

“Because we are considered a luxury store, we offer more selection to our customers,” Nguyen said.

The focus with Dillard’s cosmetic remodel is to emphasize their latest brands.

“I love interacting with guests, I love showing them how elegant our fragrance is,” Sissy Aviles, fragrance sales specialist, said. “Guests who have never heard of this label can now come to our store and



UP photo by Luis Figueroa

A Dillard’s fragrance representative sprays a designer fragrance.

experience prestige perfume; it makes me excited.”

Dillard’s is located at 5955 Eastex Frwy. Hours are Mon-

day through Saturday, 11 a.m. to 8 p.m., and Sunday, noon to 6 p.m. For more, visit dillards.com.

FOOTBALL from page 1

a 36-yard touchdown. With four minutes left in the first quarter, the Lumberjacks added a 31-yard field goal, making the game 10-0 for SFA.

Lamar continued its slow start, allowing another SFA field goal early in the second quarter. In the seventh minute of the second quarter LU finally got on the board when running back Khalan Griffin scored a two-yard touchdown after the Cards had driven 84 yards in seven plays. The Cardinals went into halftime down 13-7.

The Cardinals defense continued to struggle in the third quarter, allowing yet another touchdown by the Lumberjacks. Despite being down 13 points, the Cardinals kept fighting on offense where they managed to squeeze in another touchdown. LU wide receiver



UP photo by Carlos Viloría

LU quarterback Robert Coleman attempts a pass against Stephen F. Austin, Oct. 12, at Provost Umphrey Stadium. UP photo by Carlos Viloría.

Sevonne Rhea scored after an 80-yard catch from quarterback Robert Coleman.

Unfortunately for the Cardinals, kicker Cris Esqueda

missed the extra point. Three minutes later SFA scored another touchdown, ending the third quarter up 27-13.

“Really good football teams

don’t miss extra points,” LU head coach Pete Rossomando said. “Really good football teams don’t have 15-yard penalties all the time. Really good football teams don’t have delay of games or illegal substitution. So, we have a long way to go.

“And I think that, quite honestly, that always falls on coaching, that always falls on me. I’m not doing a good enough job during the course of the week. Apparently, I have to fix that. My sole focus will be to get that fixed.”

The fourth quarter was slow for both teams up until the last nine minutes. Rossomando rotated his quarterbacks throughout the game and Jakkolby Longino scored a two-yard touchdown run, capping a 12-play, 75-yard drive, to pull the game within seven points.

With seconds left in the game, the Cardinals had another scoring opportunity but could not complete the comeback after Coleman’s pass failed to connect in the endzone.

Coleman finished the game with 279 yards, completed 22 out of 41 passes, and scored a touchdown, but was picked off once. Longino ended up with 15 passing yards, nine rushing yards and a touchdown. Griffin tallied 59 yards on 11 carries and a touchdown. Rhea finished with six receptions for 166 yards, and one touchdown.

Kristian Pugh, Ronnie Hamrick, and Jalen Freeman ended with eight tackles each.

Lamar is 0-1 in SCL play (3-3 overall). The Cardinals’ next contest is away against Texas A&M Commerce, Oct. 19, at 3:30 p.m.



COLLEGE OF FINE ARTS & COMMUNICATION
LAMAR UNIVERSITY
Department of Theatre & Dance

TICKETS



DEPARTMENT OF THEATRE & DANCE
2024-2025 SEASON



DIRECTED BY
TANNER MCALPIN
& ASHLEY DENNISON

OCT 31 - NOV 10
THURS - SAT - 7:30 PM
SUNDAY - 2:00 PM



FACULTY DANCE CONCERT

NOV 22 7:30 PM
NOV 23 2:00 PM | 7:30 PM



WRITTEN & DIRECTED BY
KATE BRENNAN

FEB 13 - 15 - 7:30 PM
FEB 16 - 2:00 PM



DIRECTED BY ALAN BRINCKS

APRIL 10- 12 - 7:30 PM
APRIL 13 - 2:00 PM



FACULTY DANCE CONCERT

MAY 2 - 7:30 PM
MAY 3 - 2:00 PM | 7:30 PM

Soccer rebounds to beat McNeese

Brian Quijada
UP sports editor

The Lamar University women’s soccer team defeated border rivals McNeese State, 2-1, Oct. 13, at the LU Soccer Complex.

The Lady Cardinals got off to a strong start by controlling the ball, shooting four times early in the first half. Despite the dominance, the Cowgirls were first on the scoreboard with a headed goal in the 25th minute.

Undiscouraged, the Lady Cardinals responded 10 minutes later when defender Arely Analiz assisted forward Isela Ramirez who was right in front of the net for a tap-in goal. The game was tied at the half, despite LU having more chances.

“We had to do a couple of things a little bit better,” Lamar head coach Nathan Kogut said. “We were all over them, we just weren’t actually shooting but we played well. (McNeese) is a good team. They made things difficult, but our kids had to work together and pull one out.”

The second half started slow for both teams, with each recording only five shots in the period. In the 61st minute, Ramirez collided with McNeese goalie Jackie Kelly in the box, drawing a foul and giving Lamar their first penalty kick of the season. Forward Cena Carlson scored from the spot giving Lamar the 2-1 lead.

McNeese had two scoring opportunities in the last minutes but could not penetrate the Lady Cardinals’ defense.



The Lady Cardinals rotated the players throughout the game, making 26 substitutions, most of them coming in the second half. Coach Kogut said he wants all his players to be ready to play.

“Sundays are squad days,” Kogut said. “We need as many people ready to play as we can, and I think we played quite a few. Looks like nine or 10 subs. We just had to dig deep. It’s the first time in a while that we’ve given up a goal first and then come back. So, it was just a lot of people pulling in the same direction.”

Ramirez ended the game with only one shot attempt,

but it was a goal. Carlson recorded a team-high four shots, and both Duarte Viviana and Alaniz finished with two shots each. LU goalkeeper Taylor Howard tied her season-high with six saves.

This game marks LU’s fourth win at home and the Lady cardinals haven’t lost a home game since Aug. 25. They are now 4-6-4 overall and 2-2-2 in Southland Conference play where they sit in eighth place.

The Lady Cardinals play Houston Christian on the road at 7 p.m., Oct. 18.

Lamar returns home to play The University of the



Lamar forward Cena Carlson, top, scores a penalty kick against McNeese State, Oct. 13, at the LU Soccer Complex. LU forward Isela Ramirez scores the first goal, above, in the first half.

Incarinate Word, Nov. 1, at 6:30 p.m. for their final game.



CURRENT EXHIBITIONS:

WHERE THE AMISH VACATION
PHOTOGRAPHS BY DINA LITOVSKY

ЖИТИ {TO LIVE}
PHOTOGRAPHS BY PATRICK PATTERSON



DISHMAN ART MUSEUM



EXHIBITION DATES: SEPTEMBER 20TH- NOVEMBER 2ND, 2024
MUSEUM HOURS: MON-FRI 9AM-4PM / SAT 12PM-4PM
(409) 880-8959

Atomic bomb survivors wins Nobel Peace prize

The 2024 Nobel Prizes were announced Oct. 7-14. The Nobel Prize is an international award administered by the Nobel Foundation in Stockholm, Sweden, and based on the fortune of Alfred Nobel, Swedish inventor and entrepreneur. In 1968, Sveriges Riksbank established the Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel.

The **Nobel Prize in Physics** was awarded for work with technology related to artificial intelligence. American John Hopfield created an associative memory that can store and reconstruct images and other types of patterns in data. Englishman Geoffrey Hinton invented a method that can autonomously find properties in data, and so perform tasks such as identifying specific elements in pictures.

“When we talk about artificial intelligence, we often mean machine learning using artificial neural networks,” the Nobels website states. “This technology was originally inspired by the structure of the brain. In an artificial neural network, the brain’s neurons are represented by nodes that have different values. These nodes influence each other through connections that can be likened to synapses and which can be made stronger or weaker. The network is trained, for example by developing stronger connections between nodes with simultaneously high values. This year’s laureates have conducted important work with artificial neural networks from the 1980s onward.”

The **Nobel Prize in Chemistry** 2024 recognizes work relating to proteins. American David Baker has succeeded with the almost impossible feat of

building entirely new kinds of proteins. Englishman Demis Hassabis and American John Jumper have developed an AI model to solve a 50-year-old problem: predicting proteins’ complex structures.

“The diversity of life testifies to proteins’ amazing capacity as chemical tools, the Nobels website states. They control and drive all the chemical reactions that together are the basis of life. Proteins also function as hormones, signal substances, antibodies and the building blocks of different tissues.

“One of the discoveries being recognized this year concerns the construction of spectacular proteins. The other is about fulfilling a 50-year-old dream: predicting protein structures from their amino acid sequences. Both of these discoveries open up vast possibilities,” says Heiner Linke, Chair of the Nobel Committee for Chemistry.

The **Nobel Prize in Physiology or Medicine** was shared by two scientists for their discovery of a fundamental principle governing how gene activity is regulated.

Americans Victor Ambros and Gary Ruvkun were interested in how different cell types develop. They discovered microRNA, a new class of tiny RNA molecules that play a crucial role in gene regulation. MicroRNAs are proving to be fundamentally important for how organisms develop and function, the Nobel website states.

This year’s Nobel Prize focuses on the discovery of a vital regulatory mechanism used in cells to control gene activity. Genetic information flows from DNA to messenger RNA (mRNA), via a process called



UP graphic

transcription, and then on to the cellular machinery for protein production. There, mRNAs are translated so that proteins are made according to the genetic instructions stored in DNA. Since the mid-20th century, several of the most fundamental scientific discoveries have explained how these processes work.

The **Nobel Prize in Literature** was awarded to the South Korean author Han Kang, “for her intense poetic prose that confronts historical traumas and exposes the fragility of human life.”

Han rose to international prominence for her novel “The Vegetarian,” which became the first Korean language novel to win the International Booker Prize for fiction in 2016.

Han is known for her experimental and often disturbing stories that explore human traumas and violence and incorporate the brutal moments of South Korea’s modern his-

tory. She is the country’s first writer to win the preeminent award in world literature as well as the first Asian woman to win the award.

The **Nobel Peace Prize** was awarded to the Japanese organization Nihon Hidankyo. This grassroots movement of atomic bomb survivors from Hiroshima and Nagasaki, also known as Hibakusha, received the Peace Prize for its efforts to achieve a world free of nuclear weapons and for demonstrating through witness testimony that nuclear weapons must never be used again, the Nobel website states.

In response to the atomic bomb attacks of August 1945, a global movement arose whose members have worked tirelessly to raise awareness about the catastrophic humanitarian consequences of using nuclear weapons. Gradually, a powerful international norm developed, stigmatizing the use of nuclear weapons as morally unacceptable.

able. This norm has become known as “the nuclear taboo”.

The testimony of the Hibakusha is unique in this larger context.

“These historical witnesses have helped to generate and consolidate widespread opposition to nuclear weapons around the world by drawing on personal stories, creating educational campaigns based on their own experience, and issuing urgent warnings against the spread and use of nuclear weapons,” the Nobel website states. “The Hibakusha help us to describe the indescribable, to think the unthinkable, and to somehow grasp the incomprehensible pain and suffering caused by nuclear weapons.

The **Nobel Prize in Economic Sciences** is awarded to Daron Acemoglu, Simon Johnson and James Robinson for demonstrating the importance of societal institutions for a country’s prosperity. Societies with a poor rule of law and institutions that exploit the population do not generate growth or change for the better. The laureates’ research helps us understand why.

When Europeans colonized large parts of the globe, the institutions in those societies changed. The laureates have shown that one explanation for differences in countries’ prosperity is the societal institutions that were introduced during colonization.

“Reducing the vast differences in income between countries is one of our time’s greatest challenges. The laureates have demonstrated the importance of societal institutions for achieving this,” Jakob Svensson, Chair of the Committee for the Prize in Economic Sciences, said.



ART & DESIGN

COMMUNICATION & MEDIA

DEAF STUDIES & DEAF EDUCATION

NEED SOMETHING TO DO?

The College of Fine Arts & Communication offers Theatre & Dance Performances, Art Gallery Openings, Student Film Projects, ASL Courses, Hearing Examinations, Musical Performances and more!



MUSIC

SPEECH & HEARING SCIENCES

THEATRE & DANCE



LEARN MORE ABOUT OUR COLLEGE AT
LAMAR.EDU/COFAC